

Daniel P. Putnam

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Objective

Seeking new challenges in the graphic design profession in a challenging position that effectively utilizes my eight years experience in graphics.

Experience

2005 - Present

Clear Channel Outdoor, Clearwater, FL
Senior Artist

Designing outdoor media campaigns and managing deadlines throughout the art department. Communicating with clients about their campaigns and design.

2005 - Present

DirectCity Media, Inc. (The Neighborhood Guide), New York, NY
Freelance Graphic Designer

Creation of advertisements for information magazine. Successfully created new layout of magazine (ie covers, table of contents and calendars).

2003 - Present

Cox Target Media (Valpak), St. Petersburg, FL
Graphic Designer

Provided leadership in the development of Spec ads directly for Sales Reps in the field. Managed high volume of work flow with biweekly and monthly deadlines. Familiar with all aspects of In-Design, Illustrator, Photoshop, Adobe Acrobat, Streamline, Fetch and Database Software.

1998 - 2003

Cox Target Media (Valpak), Largo, FL
Graphic Designer

Reported to Graphic Supervisor with responsibility of ad layouts and art creation. Extensive knowledge of Quark Xpress, Illustrator, Photoshop and Database software. Assisted in the design and start-up of Spec Ads. My design capabilities were recognized and helped me advance in the company's Graphics field.

Education

1995

Dixie Hollins High School, Kenneth City, FL
Diploma, High School, GPA: 3.0

Attended all aspects of Art classes including. Fine Arts, Art History, Commercial Art, Drafting, 2D Art, 3D Art and Jewelry.

St. Pete P.T.E.C., St. Petersburg, FL
Graphic Design

Completed eight months of a two year course, where I finished over 50% of the course. Left school to pursue my career at Cox Target Media.

Interests

Web Design, with the daily operation of my own web site www.gulfster.com and freelance web site design. Knowledge of HTML, and capabilities in Macromedia Flash and Dreamweaver.